



Alison Rogers

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Midlands

with full UK & International travel

Overview:

Alison has worked in the field of training & development for the last 15 years & is highly experienced at achieving exceptional business results. She has an intuitive, subtle & encouraging approach & is passionate about working with individuals and teams to help them achieve what's required. The fundamental framework of her expertise lies in mindsets, behaviours and processes and she works on all 3 of these at the same time to get people thinking differently. She'll attack attitudes first, lay down clear processes to follow and insist on trying out some new behaviours to create the change needed.

Coaching Examples

- ✓ Personal Impact & Influencing – Director (Retail)
- ✓ Personal Brand – Director (Retail)
- ✓ Presentation Skills – Directors (Retail & Wholesale)
- ✓ Performance Coaching - Head of Function (Banking)
- ✓ Stakeholder Management - Head of Function (Legal)
- ✓ Confidence & Speech Therapy – Head of Function (Retail)
- ✓ Team Working & Influencing – Head of Function (Retail)
- ✓ Productivity & Sales Capability – Head of Function (Banking)

Specialisms:

Performance. Influencing.
 Communication.
 Leadership & Management.
 Change. Sales. Body Language.
 Personal Development. Strategy.

International experience:

- Thailand** – Marketing Development
- Dubai** – Product & Retail
- Belgium** – Product & Retail
- Holland** – Retail Development
- Italy** – Retail Development
- Germany** – Marketing Development
- Greece** – Marketing Development
- Spain** – Product & Retail

The Paperwork, Training & Memberships:

- Master Practitioner of Neuro Linguistic Programming (MNLPP)
- Transactional Analysis 101
- Mastermind Member
- Accelerated Learning Research

Client work from mid-level to Exec:

EDF Energy, Lloyds Banking Group, Virgin Media, Argos, Dixons, HS Samuel, Gap, BHS, Daily Mail, Camelot, M&S, Mothercare, Wrangler, The Money Shop, Mary Portas, Space NK, Jo Malone, Stead & Simpson, George at Asda, The Body Shop & Debenhams.

Career History:

- 2010 Associate at Spring
- 2012 Owner & Director of Rethink
- 2005 Owner & Director of Visual Brand Matters
- 2000 Brand Development Manager – Clarks Shoes
- 1997 Brand Consultant – Visual Thinking
- 1995 Area Manager – Country Casuals
- 1990 Training Manager – Laura Ashley

Other things you should know...

Alison lives with her husband Tim & his 11 year old son. When she's not with them, she's with her two horses. They're her peaceful escape, although she does get fairly competitive when at an event. The other four-legged creatures in her life are her 3 dogs. She loves unleashing potential in people & making them think. She has a common sense approach & provides a high degree of personal challenge to achieve the required results.